

Until now, computer graphics suffered from terminal high cost.

If you've ever considered displaying Tektronix* graphics data from a host computer, you know all about terminal high cost. A hunk of hardware like a Tektronix 4010 graphics terminal can set you back quite a few kilobucks. It's enough to drive a person of modest means to the drafting table.

The Affordable Alternative

ABW Corporation has just made graphics display as practical as the personal computer. With TEKSIM. The Apple II/Tektronix 4010 Simulator. TEKSIM is a read-only memory (ROM) that plugs directly into an inexpensive Apple II* computer. Combining an advanced programming technique known as *distributed processing* with Apple's high resolution plotting capabilities enables TEKSIM to emulate Tektronix 4010-series terminals at a fraction of the cost. (A symbolic representation of TEKSIM in operation is provided below for the technically minded.)

Outstanding Features

The TEKSIM-Apple combination functions in the same way as a Tektronix terminal, displaying graphical output from a host computer *without any modification to the host-resident program*. You can also input data to the host using game paddles or a joystick. And a TEKSIM-Apple terminal even has features not available in the 4010-series. Six-color "palette" for multicolored displays. Selective erase. Video output to allow any size television to serve as the screen. Plus the added benefits of a powerful Apple II computer to use both in and out of graphics mode. Any compromise? Just one. Apple's resolution is about a fourth that of a Tektronix terminal. Still more than adequate for most applications.

Best Buy for Business; Education

TEKSIM is the logical choice for corporations and educators. A Tektronix terminal can be too much for a limited

budget. And investing in TEKSIM-Apple terminals will make any budget—big or small—go a lot further.

Exceptional performance. Affordable price. That's TEKSIM, from ABW. At \$475†, TEKSIM marks the end of terminal high cost.

For more TEKSIM information, mail this coupon to:

ABW Corporation
P.O. Box M 1047
Ann Arbor, MI 48106

Or call (313) 971-9364.

Name _____

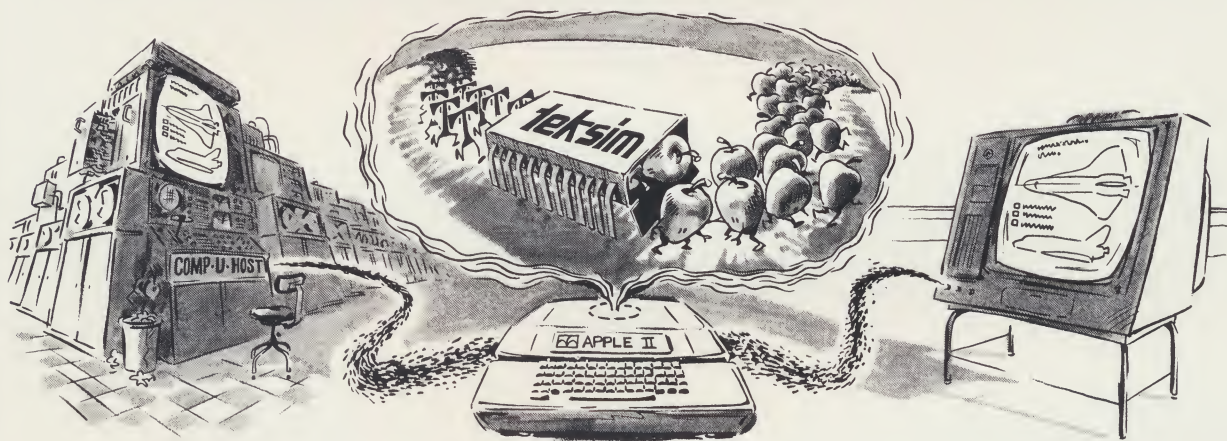
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Here's how TEKSIM works: First, Tektronix data comes out of the host computer.

Then TEKSIM transforms it into Apple data...

...so it can be displayed on the Apple's TV screen.

teksim®
APPLE II/TEKTRONIX 4010 SIMULATOR

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